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Palmetto Brick Company Debuts Nine New Brick Colors

Products Developed in Response to Ever-Changing Construction Market

CHERAW, S.C., July 6, 2006— In response to increasing popularity of Utility-sized brick, Palmetto Brick Company has introduced nine new colors in the Utility brick palette. Typically 3 5/8" x 3 5/8" x 11 5/8", the Utility brick's large size – and economies that it offers in labor – have made it a preferred alternative to regular size products, particularly with larger commercial projects.

“We’ve heard from builders and architects how much they like working with the Utility-sized brick,” said Andy Rogers, vice president of sales and marketing for Palmetto Brick Company. “Naturally, we felt it was important to offer them a wide range of choices in color and texture to achieve the desired look of their projects.”

Ranging from Red Smooth to Chocolate Wirecut to 2.0 Greystone, these new products run the gamut in both color and texture. They were designed to not only offer color variety, but also complement each other to allow for blending within a project. Each brick also contains “through-the-body” color and Palmetto’s 150-year guarantee.

About Palmetto Brick Company

Headquartered in Cheraw, S.C., Palmetto Brick Company is a wholly owned subsidiary of J.L. Anderson Co. and is South Carolina’s largest family owned and operated brick manufacturer. Palmetto Brick currently operates in five locations between North and South Carolina including: Roger Moore Division, Wilmington, N.C., Union Masonry, Monroe, N.C., Florence Division, Florence, S.C., Waccamaw Brick, Myrtle Beach, S.C and Cheraw, S.C. Palmetto’s products are carried in three body types, red, brown and kaolin and three different brick sizes, Modular, Queensize, Oversize, and are readily available at all times. Marking nearly a century of business operations, Palmetto Brick prides itself on being a 100% American-made company.

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Palmetto Brick is a proud member of the Brick Industry Association. For more information, please visit www.palmettobrick.com or call (843) 537-7861.

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